

**Dr. Babasaheb Ambedkar Open University**  
**Term End Examination July – 2023**

Course	: BBAR	Date	: 01-Aug-2023
Subject Code	: BBAR-301	Time	: 09:30am to 11:45am
Subject Name	: Business Environment	Duration	: 02.15 Hours
		Max. Marks	: 70

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**Section A**

**Answer the following (Attempt any three) (30)**

1. What do you mean by Business? Write any two characteristics of it.
2. What steps are taken to conserve natural resources?
3. Discuss the business factors that will affect the environment?
4. Compare between renewable and non-renewable resources?
5. Discuss some educational factors that will improve the business in a society?

**Section B**

**Answer the following (Attempt any four) (20)**

1. Write a Short Note on Unemployment .
2. What is greenhouse effect?
3. Write a Short Note on inflation.
4. Discuss technological factors affecting businesses and their environment.
5. Write a Short Note on Political environment.
6. What are the social responsibilities of business state with examples?

**Section C**

**Part – A (Multiple Choice Questions) (10)**

1. What among the following is not an objective of environmental analysis?  
A To examine the present change.      B To work for earlier alterations that appear in an environment.  
C To provide inputs to prepare strategic decisions.      D To carry out strategic thinking in an organization.
2. What is the role of acceptability in business environment?  
A It makes an establishment to handle related problems      B It makes the business organizations to handle related problems strongly  
C It allows a businessman to expand its business and made him to work in social network      D All of above
3. The strength of company is \_\_\_\_\_  
A More manpower      B More financial power.  
C Job satisfaction among the employees      D All of above
4. The tension between Iran and US affects the Indian business environment  
A Because it affects the input India uses.      B Because Indian exports to Iran are getting affected  
C These are the external factors and India has little control over them.      D All of above

