## Dr. Babasaheb Ambedkar Open University Term End Examination July – 2023

Course **BBAR** Date 01-Aug-2023 Time 09:30am to 11:45am **Subject Code BBAR-301** Subject Name **Business Environment** Duration **02.15 Hours** Max. Marks 70 Section A **Answer the following (Attempt any three)** (30)1. What do you mean by Business? Write any two characteristics of it. 2. What steps are taken to conserve natural resources? 3. Discuss the business factors that will affect the environment? 4. Compare between renewable and non-renewable resources? 5. Discuss some educational factors that will improve the business in a society? **Section B Answer the following (Attempt any four)** (20)1. Write a Short Note on Unemployment. 2. What is greenhouse effect? 3. Write a Short Note on inflation. Discuss technological factors affecting businesses and their environment. 4. 5. Write a Short Note on Political environment. What are the social responsibilities of business state with examples? 6. Section C Part - A (Multiple Choice Questions) (10)What among the following is not an objective of environmental analysis? 1 To examine the present change. B To work for earlier alterations that appear in an environment. To provide inputs to prepare D To carry out strategic thinking in strategic decisions. an organization. 2 What is the role of acceptability in business environment? A It makes an establishment to It makes the business organizations handle related problems to handle related problems strongly It allows a businessman to expand All of above its business and made him to work in social network 3 The strength of company is\_ A More manpower More financial power. C All of above Job satisfaction among the employees 4 The tension between Iran and US affects the Indian business environment Because it affects the input India Because Indian exports to Iran are getting affected uses. These are the external factors and D All of above

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India has little control over them.

5	Natural environmental factors affect:				
	A	Business Cost	В	Business Growth	
	C	<b>Business Extensions</b>	D	<b>Business Operations</b>	
6	Which among the following is not a microeconomic factor?				
	A	Demand	В	Supplier	
	C	Competitor	D	Recession	
7	Which among the following law is not concern with political factors				
	affecting business				
	A	Data protection law	В	Environmental Law	
	C	Discrimination law	D	Traffic Law	
8	Which among the following social factor will impact customer needs?				
	A	Working habits	В	All of these	
	C	Lifestyles	D	Selling habits	
9	Which among the following is not a technologic factor?				
	A	Facebook	В	Environment	
	C	Social Media	D	Internet	
10	Which among the following is not a cultural environmental factor?				
	A	Law	В	None Of The Above	
	C	Education	D	Language	
	Part – B (Do as Directed) (10				
	Part – B (Do as Directed)				
	Explain the following terms:				
1		al Audit.			
2	Consumer's Rights.				
3	CSR				
4	Money market				
5	Consumerism				
6	Industrial Sickness				
7	Foreign exchange regulation.				
8	Social Responsibility of Business				
9	Trade Unions				
10	capital market				

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